## Building a Responsible Supply Chain in the Tourism Industry

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## **Key Points**

- 1. Consumers are increasingly exploring their options and asking questions, particularly regarding traceable information such as understanding the origins of their food.
- 2. Transparency with business practices helps foster trust and accountability among suppliers and customers. This involves providing visibility into sourcing practices, production process, and distribution networks.
- 3. Supply chains generate a significant environmental impact with 80% of companies' emissions stemming from their supply chain (<u>source</u>).
- 4. Consider opportunities for how to incrementally make your supply chain more sustainable, and reflect on how you can continue to make ongoing improvements year after year.

## **Guidelines for Sustainable Supply Chains**

- 1. Local Sourcing
- 2. Regenerative Farming Practices
- 3. Biodiversity Conservation
- 4. Water and Energy Efficiency
- 5. Water Reduction and Recycling
- 6. Fair Labour Practices

- 7. Community Engagement and Support
- 8. Certifications and Standards
- 9. Transparent Supply Chain
- 10. Continuous Improvement and Innovation
- 11. Carbon Footprint

## **Additional Resources**

- Article: How Transparent is your Supply Chain?
- Article: What's in a label? Separating credible eco-labels from "greenwash".
- Video: How to Calculate Scope 3 Emissions? Simply Explained.



Watch the Recording Here!

