Building a Responsible Supply Chain in the Tourism Industry

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Key Points

- 1. Consumers are increasingly exploring their options and asking questions, particularly regarding traceable information such as understanding the origins of their food.
- 2. Transparency with business practices helps foster trust and accountability among suppliers and customers. This involves providing visibility into sourcing practices, production process, and distribution networks.
- 3. Supply chains generate a significant environmental impact with 80% of companies' emissions stemming from their supply chain (<u>source</u>).
- 4. Consider opportunities for how to incrementally make your supply chain more sustainable, and reflect on how you can continue to make ongoing improvements year after year.

Guidelines for Sustainable Supply Chains

- 1. Local Sourcing
- 2. Regenerative Farming Practices
- 3. Biodiversity Conservation
- 4. Water and Energy Efficiency
- 5. Water Reduction and Recycling
- 6. Fair Labour Practices

- 7. Community Engagement and Support
- 8. Certifications and Standards
- 9. Transparent Supply Chain
- 10. Continuous Improvement and Innovation
- 11. Carbon Footprint

Additional Resources

- Article: How Transparent is your Supply Chain?
- Article: What's in a label? Separating credible eco-labels from "greenwash".
- Video: How to Calculate Scope 3 Emissions? Simply Explained.



Watch the Recording Here!

