

**SWOTC Board of Directors meeting  
March 19, 2018  
Trading Post restaurant, Leamington**

**Present:** Scott Fischburg, Marilyn Havelka, Mark Moran, Susan Judd, Bradley Oke, Anne Marie Fortner, Anna McNutt

**Regrets:** Grace McGartland, Brad Rice, Tom O'Brien

**Resources:** MTCS – Janet Jones, Imran Chowdhary, Jerome Laflamme; SWOTC – Jim Hudson, Jen Moore, Joanne Wolnik, Jatinder Uppal, June Nussey, Greg Langford

**Chair Mark Moran** called the meeting to order at 7:10 p.m. following a wonderful dinner.

**Confirmation of Quorum**

**Conflict of Interest** – none declared at this time.

Moved and seconded to approve the agenda. Carried.

Moved and seconded to approve the January 9, 2018 minutes. Carried.

**Business arising from minutes**

Stakeholder chart – copies were circulated

TIAO Conference – looked at possibility of having whole Board attend conference.

However, more fine tuning needs to be done to be cost neutral.

**Ideas and Observation**

Haldimand County is all a buzz about the Experiential Development workshop held there in November 2017.

Ride the Bine (Susan Judd) built her website using the photos from Barberstock which OSW provides to its partners and businesses. Susan doesn't believe that enough people are aware of the photos on Barberstock. It is a great place with many photos from the region that all OSW businesses should know about.

**Treasurer's Report** – Marilyn Havelka

Moved and seconded to accept the Treasurer's report. Carried.

**Finance & Audit report** – written report

Moved and seconded to accept the Finance & Audit report. Carried.

**Planning & Evaluation report** – written report – Scott Fischburg

**Board retreat** – recommend July 23 & 24 – half day on the 23<sup>rd</sup> and full day on the 24<sup>th</sup>.

Moved and seconded to ask the directors to save July 23 & 24 for the Board retreat. Carried.

**Ed note:** upon speaking with the consultant, the **Board retreat will be a full day on the 23<sup>rd</sup> and then a half day on July 24.**

Moved and seconded to accept the Planning & Evaluation report. Carried.

**Governance** – Mark Moran on behalf of Brad Rice

**Board recruitment** – open until April 4 – reminder that the conference is a great place to encourage new people to fill out applications.

Policy on Removal of Director will be brought forth at the June Board meeting once the Governance committee has reviewed the policy.

Moved and seconded to accept the Governance report. Carried.

**Executive report** – no report

**Operations report** – written report

**MTCS update** – Janet Jones

New faces – new Director of Tourism Policy and Research is Tony Marzotto effective February 26.

TPA – current (17/18) – Jerome Laflamme has brought a copy that has the amendments and will be having Jim sign a copy.

TPA – 2018/19 is moving forward and will be coming to SWOTC soon to be signed by the Executive Director and Board chair.

**New Business**

**TIAO Awards** – it was suggested that with TIAO being held in Windsor this year, to nominate OSW businesses and campaigns for the various TIAO awards.

*In Camera* session – at 8:50 p.m.

Out of *In Camera* session at 9:07 p.m.

**Meeting adjourned** at 9:08 p.m.