

Co-op Social Contests

Take advantage of the Ontario's Southwest Facebook qualified audience of 38,000+ and boost your email database with co-op social media contests.

- Southwest Ontario Tourism Corporation (SWOTC) will host the contest on the Ontario's Southwest Facebook page
- SWOTC will do all programming of the contest
- Entrants will be signing up for your email database as well as the Ontario's Southwest database
- SWOTC will promote contest on Facebook, Twitter, Instagram, and OntariosSouthwest.com
- **NO FEE** to participate, just provide the prize

Available – April 1st, 2018 – March 31st, 2019

Prize will need to be valued at a minimum of \$250.00

- One contest will be run per month. Months are available on a first come first served basis. One package per partner.
- Six spots available total.
- Contests will need to run for a minimum of three weeks.

What We Will Need:

The following items will need to be submitted **10 business days** before contest month selected.

- Prize info (SWOTC will write the content)
- 1 high-resolution image (minimum 1000 pixels wide in landscape format)

Reporting:

At the end of your period, you will receive a Performance Report outlining Engagement and Entry emails.

Prize Delivery:

- SWOTC will draw winner and get full address details
- Participating partner will ship or provide electronic version of prize to winner

SALES CONTRACT

Company _____
Auth. Contact Person _____ Title _____
Address: _____
City/Province/Postal Code _____
Telephone _____ Email _____

Preferred Period – Select months and your preference level on a scale of 1-3 from the following based on your package. Months are first come first served; one package per partner.

- | Period 1 | Period 2 |
|--|---------------------------------------|
| #__ <input type="checkbox"/> April | #__ <input type="checkbox"/> October |
| #__ <input type="checkbox"/> May | #__ <input type="checkbox"/> November |
| #__ <input type="checkbox"/> June | #__ <input type="checkbox"/> December |
| #__ <input type="checkbox"/> July | #__ <input type="checkbox"/> January |
| #__ <input type="checkbox"/> August | #__ <input type="checkbox"/> February |
| #__ <input type="checkbox"/> September | #__ <input type="checkbox"/> March |

Deadlines to Submit Interest:

- For Period 1 - April 1st - September 30th – submit by **March 1st, 2018**
- For Period 2 - October 1st - March 31st, 2019 – submit by **August 31st, 2018**

Description of Prize:

Acknowledgement of Contract Submission: If you do not receive acknowledgement within ten (10) business days, please contact JT Uppal at jt@swotc.ca. **Authorization:** I contract irrevocably with the Southwest Ontario Tourism Corporation, on behalf of and authorized by my company, to place the indicated advertisement. **Commitment Guarantee:** I understand that by signing and returning this Sales Contract, I am committing to purchase (if available), all opportunities above, and that should materials not be submitted, I am still liable for all charges notes above.

TOTAL: _____

Authorization Signature: _____

Print Name: _____ Date: _____

