

SWOTC

MINUTES OF A MEETING OF THE BOARD OF DIRECTORS

Date: March 7, 2023

Time: 3:00pm EST

Attendees: Aileen Murray, Irma Joeveer, Troy Loop, Susan Judd, Craig Goyetche, Peter Riby, Jennifer Flynn, Denny Vervaet, Kelly Provost,

Absent Members: Andrew Meyer, Lindsay Wilson

Standing Members: Joanne Wolnik, Janet Jones

Special Guest: Chris Bloore + Carol Greenwood

Location: Hamilton, Sheraton Hotel

MINUTES

A meeting ("Meeting") of the Board of Directors (the "Board") of SWOTC (the "Corporation"), was held in person and by video conference at the time indicated above upon notice duly given in accordance with the bylaws of the Corporation. The Meeting was called to order by Aileen Murray.

1. Constitution of Meeting

Confirmation of Quorum was obtained and The Meeting regularly constituted for the transaction of business at 3:05pm with a Land Acknowledgment.

No declared conflicts of interest at this time.

2. Welcome & Conversation with TIAO representatives.

The TIAO representatives discussed their initiatives and advocacy work from the past year and what is to come. This can be reviewed in the [2022 State of the Ontario Tourism Industry Report](#).

3. Approval of Agenda

The proposed agenda for the Meeting, having been circulated through the Board portal prior to the meeting, was unanimously adopted.

Moved and seconded to approve the agenda as circulated. Carried.

4. Approval of Minutes

Moved and seconded to approve the January 27, 2023 minutes. Carried.

Business arising from minutes: None at this time.

5. Treasurer's Report – Peter

Peter presented to the Board an updated balance sheet and income statement overview for the federal Tourism Relief Fund. Financials can be found as separate documents.

Joanne gave an update on TRF 10% Admin holdback. \$20,000.00 - \$30,000.00 may have to be given back to manage cash flow. All efforts will be made to expend entire budget first.

Joanne also updated the Board on the two new roles, effective April 3, 2023.

6. Operations Report (Conference) - Joanne

Joanne updated the team on the conference and the three open Board positions that will go live the following day.

7. Planning & Evaluation Committee Report – Troy

Nothing to report at this time

8. Governance Committee Report – Craig

Catherine Raso of CRM Governance Consulting was hired to do a governance review for the organization. A Board workshop will be set up for April.

9. Ministry of Tourism Update – Janet

Ministry update was presented, full update attached as separate document.

10. Other Business

Went in camera at 5:02pm

11. Adjournment

With no further business to discuss, the Board came out of in-camera session and meeting was adjourned at 5:02pm EST by Aileen Murray

Moved and seconded to adjourn. Carried

Next Meeting – Virtual: May 23, 2023 EST