**SWOTC Board Meeting**

**June 20, 2023, at 9:30 a.m.**

**Fore! Oxford, Woodstock**

**Present:** Troy Loop, Irma Joeveer, Susan Judd, Lindsay Wilson, Craig Goyetche, Aileen Murray, Peter Rigby, Denny Vervaet, and Janet Jones, MHSTCI

**Absent:** Andrew Meyer, Kelly Provost, and Jennifer Flynn

**Resources:** OSW - Joanne Wolnik, Kelleagh Alexander, Ana Baxter, Jen Moore, Jatinder Uppal, Emma Rowley, Megan Carman, Interns - Anika Arora and Brendan Lowrie

**Chair Aileen Murray** called the meeting to order at 9:32 a.m.

**Confirmation of Quorum**

**Conflict of Interest** - none declared at this time.

Susan motioned and Craig seconded to approve the agenda. Carried.

Susan motioned and Denny seconded to approve the May 23, 2023 minutes. Carried.

**Business arising from minutes**: none

**Ideas and Observations:**

Debt repayment poses a serious risk for the tourism industry after the pandemic. The seasonality of some businesses makes loan repayment a challenge.

Artificial Intelligence poses opportunities for the tourism industry.

Investment in tourism to match manufacturing investment is something that the Tourism Industry Association of Ontario is advocating for.

**Treasurer’s Report and Finance and Audit Committee Report:**

Irma motioned and Denny seconded to move approval of the Tourism Relief Fund financial statements at the Annual General Meeting.

Susan motioned and Irma seconded to move approval of the core financial statements at the Annual General Meeting.

**Operations Report:**

Team OSW provided general updates as well as updates on tourism leadership, tourism supply support, and tourism demand generation. Written report submitted to Board of Directors.

Both the Sustainability Plan and Diversity, Equity, and Inclusion Plan are to be shared with the Board to review before the next meeting.

**Planning and Evaluation Committee:**

Summer strategic planning retreat will take place in August. Troy will reach out to contacts in Port Stanley.

**Governance Committee Report:**

After the annual meeting, Andrew Meyer, Jennifer Flynn, and Susan Judd will be stepping down from the Board. The committee received 10 applicants for the 3 Board vacancies. The committee shortlisted the applicants to 4 which were sent off to Ken Whiteford to check references.

Denny motioned and Peter seconded to recommend Aggie Armstrong, Jeff Jack and Stephen Tooshkenig to the Board of Directors. Carried.

**Ministry Update**:

Funding on track. Janet will invite someone from Destination Ontario to attend a future Board Meeting.

**Next meeting** will be determined by the new Board of Directors.

Moved and seconded to move in camera at 11:05 a.m. Carried.

Motion to adjourn the meeting at 11:39 a.m.

**SWOTC Directors Meeting – Post AGM**

**June 20, 2023**

**Fore! Oxford, Woodstock**

**Present:**

**Absent:**

**Resources:** Megan Carman, Joanne Wolnik

**Chair Aileen Murray** called the meeting to order at 2:15 p.m.

Welcome Aggie Armstrong, Jeff Jack, and Stephen Tooshkenig to the Board.

Election of the new Board of Directors was held.

The following directors were elected to the **Executive**

Chair – Aileen Murray

Vice-Chair – Craig Goyetche

Secretary – Lindsay Wilson

Treasurer – Peter Rigby

**Committees:**

The Board Chair sits on all committees.

**Governance**

Chair – Kelly Provost

Craig Goyetche

Stephen Tooshkenig

**Planning and Evaluation**

Chair - Troy Loop

Denny Vervaet

Lindsay Wilson

Aggie Armstrong

**Finance and Audit**

Chair – Peter Rigby

Jeff Jack

Irma Joeveer

**Board Strategic Retreat**

Summer strategic planning retreat will take place in August. Troy will reach out to contacts in Port Stanley. Doodle Poll will be sent out.

**Board meetings:**Doodle Polls are to be sent out for dates for upcoming meetings for the Board.

Orientation to be set up with new Board members prior to the strategic retreat. Doodle Polls are to be sent out for those meetings as well.

Troy motioned and Peter seconded to adjourn. Carried. Meeting adjourned at 3:00 p.m.